

MEMORANDUM

Agenda Item No. 11(A)(9)

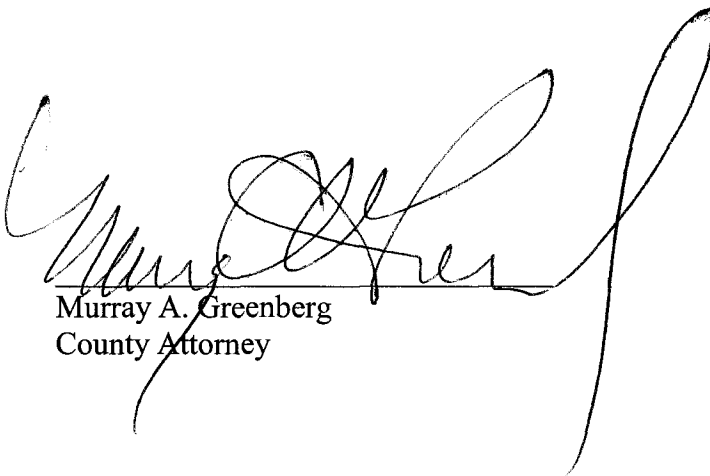
TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: June 6, 2006

FROM: Murray A. Greenberg
County Attorney

SUBJECT: Resolution retroactively
authorizing in-kind services
for the Miami-Dade County
Superbowl Pep Rally

The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Bruno A. Barreiro.



Murray A. Greenberg
County Attorney

MAG/jls



MEMORANDUM

(Revised)

TO: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

DATE: June 6, 2006

FROM: Murray A. Greenberg
County Attorney

A handwritten signature of Murray A. Greenberg is written over the printed name.

SUBJECT: Agenda Item No. 11(A)(9)

Please note any items checked.

- ☐ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Bid waiver requiring County Manager's written recommendation
- ☐ Ordinance creating a new board requires detailed County Manager's report for public hearing
- ☐ Housekeeping item (no policy decision required)
- ☐ No committee review

Approved _____ Mayor

Agenda Item No. 11(A)(9)

Veto _____

6-6-06

Override _____

RESOLUTION NO. _____

RESOLUTION RETROACTIVELY AUTHORIZING IN-KIND SERVICES FROM THE MIAMI-DADE PARK AND RECREATION DEPARTMENT FOR THE APRIL 22, 2006 MIAMI-DADE COUNTY SUPERBOWL PEP RALLY SPONSORED BY THE SOUTH FLORIDA SUPERBOWL XLI HOST COMMITTEE, A NOT-FOR-PROFIT ORGANIZATION, IN AN AMOUNT NOT TO EXCEED \$716.00 TO BE FUNDED FROM THE COUNTYWIDE IN-KIND RESERVE FUND

WHEREAS, the South Florida Superbowl XLI Host Committee has requested in-kind services from the Miami-Dade Park and Recreation Department for the April 22, 2006 Miami-Dade County Superbowl Pep Rally in an amount not to exceed \$716.00 (see attached Fee Waiver/In-Kind Service Application); and

WHEREAS, the South Florida Superbowl Host Committee is a not-for-profit organization; and

WHEREAS, the Miami-Dade County Superbowl Pep Rally is a countywide event, and the in-kind services shall be funded from the Countywide In-kind Reserve Fund,

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board retroactively authorizes in-kind services from the Miami-Dade Park and Recreation Department for the April 22, 2006 Miami-Dade County Superbowl Pep Rally in an amount not to exceed \$716.00 to be funded from the Countywide In-kind Reserve Fund.

The foregoing resolution was sponsored by Commissioner Bruno A. Barreiro and offered by Commissioner _____, who moved its adoption. The motion was seconded by Commissioner _____ and upon being put to a vote, the vote was as follows:

Joe A. Martinez, Chairman	
Dennis C. Moss, Vice-Chairman	
Bruno A. Barreiro	Jose "Pepe" Diaz
Audrey M. Edmonson	Carlos A. Gimenez
Sally A. Heyman	Barbara J. Jordan
Dorrian D. Rolle	Natacha Seijas
Katy Sorenson	Rebeca Sosa
Sen. Javier D. Souto	

The Chairperson thereupon declared the resolution duly passed and adopted this 6th day of June, 2006. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA
BY ITS BOARD OF
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: _____
Deputy Clerk

Approved by County Attorney as
to form and legal sufficiency.

DDC

Diamela del Castillo

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AMC

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P. 1

MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Special Events Staff
Communications Department
111 N.W. 1st Street, Suite 2510
Miami, FL 33128

Phone: (305) 375-2836
Fax: (305) 375-3968

Type of Event/Application (select one of the following):

- ☐ District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- ☐ Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- ☒ Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- ☐ Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

1. Full legal name of the requesting organization: South Florida Super Bowl XH Host

2. Applicant Status: (Select one of the choices below) (Requested by Comm Bruno Barreiro) Committee

- ☒ Not-For-Profit or Tax Exempt ☐ Local Government or Public Entity
- ☐ For-Profit
- ☐ County Sponsored Event/Sponsoring Department
- ☐ Other (specify):

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): cell/ 305-360-3732

Sixlan Johnson, Volunteer Coord.
So. Fl Super Bowl Host Comm., 2269 Dan Marino Blvd.
Miami Gardens, FL 33056

4. Specify fee waiver or in-kind service requested (quantify, if applicable): Large Stage with bandshell

5. Name, date of event, description, and purpose of the event (if event is a fund-raiser, define the beneficiaries): April 22 2006

Miami-Dade County Super Bowl Pop Rally
Free and open to the public this pop rally with live residents an opportunity
to sign up as Super Bowl volunteers while enjoying free food music and
play an autograph session

6. Please select ALL that apply to event:

- ☒ Economic Development: Event supports vitality or growth of the local economy
- ☒ Youth/Education: Event benefits youth of any age and/or offers educational benefits
- ☐ Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- ☐ Arts and Culture: Event supports music, theatre, literature, art or culture
- ☐ Environmental: Event benefits environmental concerns or promotes conservation
- ☐ Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): 7300 Collins Avenue, on the beach
Miami Beach

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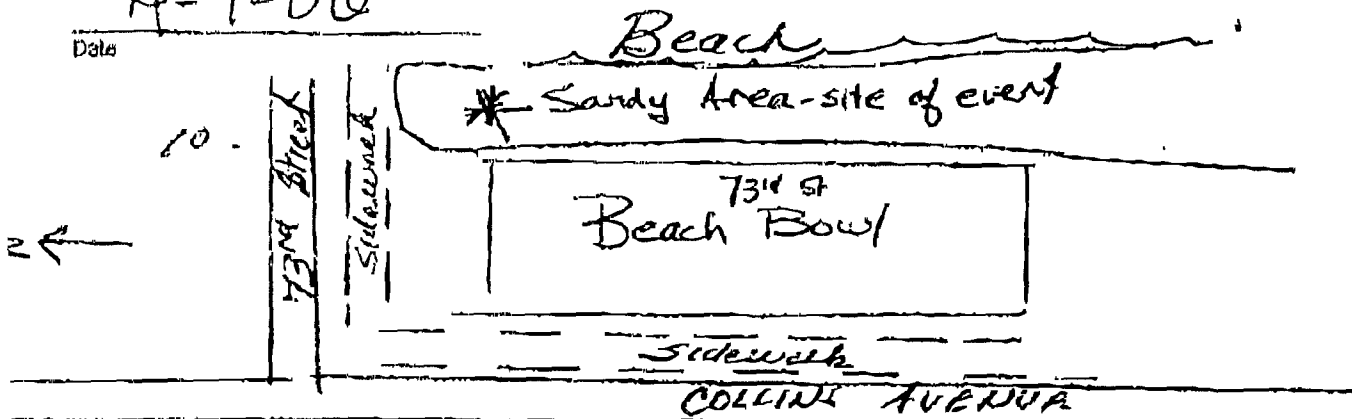
MIAMI-DADE COUNTY
FEE WAIVER/IN-KIND SERVICES APPLICATION

8. Description of regional or local impact: All Miami-Dade County residents will be invited to participate in Super Bowl 2007
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): Setup 10 am - Breakdown - 3 PM. Event area for 12 noon - 2 PM
10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): See below
11. Expected number of participants and estimated attendance (per day, if applicable): Approx ⁵⁰⁰ 7,000 participants in 2-hour period
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): Attached

I hereby certify that all the statements made in this application are true and correct.

Suzanne Gahr
Signature of Authorized Representative

4-7-06
Date



South Florida Super Bowl XLI

Miami-Dade County Pep Rally

Saturday, April 22, 2006

Anticipated Event Budget

EXPENSES

Table and Chair Rentals.....	\$ 700.00
Disposable Tablecloths.....	\$ 75.00
Paper Goods.....	\$ 200.00
Musical Entertainment.....	\$ 500.00
Sound System.....	\$ 500.00
Tents.....	\$ 500.00
Outback Steakhouse bar-b-q.....	\$2,750.00
Cold Stone Creamery Ice Cream.....	\$ 350.00
Clean-up Crew.....	<u>\$ 200.00</u>
<u>Total</u>	<u>\$5,775.00</u>

INCOME

Donation from South Florida Super Bowl XLI Host Committee.....	\$5,775.00
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**South Florida Super Bowl XLI Host Committee**

2269 Dan Marino Blvd.
Miami Gardens, FL 33056
p: 305.626.7341
f: 305.614.7567
www.superbowlxli.org

Friday, April 7, 2006

Special Events Department
Tourism and Cultural Development
Office of Film and Event Production Management
1700 Convention Center Drive
Miami Beach, FL 33139

Dear Sir/Madame:

The South Florida Super Bowl XLI Host Committee is a private, not-for-profit 501 c (6) Florida Corporation that serves as the liaison between the National Football League and local efforts in the planning and executing of Super Bowl XLI.

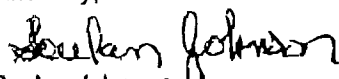
The Host Committee is governed by a volunteer Board of Directors, which is chaired by Mr. Rodney Barreto. Day-to-day operations are handled by a small full-time staff, under the direction of Mr. Michael Kelly, President of the Host Committee, a grouping of sub-committees, and thousands of dedicated volunteers.

As host to Super Bowl XLI, we will ensure the readiness of the South Florida region, coordinate the numerous logistics involved with the event and fulfill all obligations to the National Football League.

One aspect of the Host Committee's bid to the NFL is to recruit, schedule, train and supervise 8,000 volunteers, who will work Super Bowl activities. To launch this effort the Super Bowl Host Committee will be hosting our first volunteer kick off at the Beach behind the Beach Bowl on 73rd and Collins Ave., in Miami Beach. As a non-profit organization, our budget is minimal and we are asking your office to consider waiving the cost of the stage to assist with defraying the cost of this community outreach.

By successfully training volunteers to provide excellent customer service, the image of the South Florida region, as well as the entire State of Florida, will be enhanced by the positive impression made on the participants, spectators and viewers of this event, and we will position our area as a premier site for future Super Bowls. Please feel free to contact me at (305) 614-7562 should you have additional questions.

Sincerely,


Soulan Johnson
Director of Volunteer Services

Memorandum



Date: June 6, 2006

To: Honorable Chairman Joe A. Martinez
and Members, Board of County Commissioners

From: George M. Burgess
County Manager

A handwritten signature in black ink, appearing to read "Burgess", written over the printed name of George M. Burgess.

Subject: Countywide In-Kind Request Recommendation

The Office of Strategic Business Management (OSBM) has reviewed the attached in-kind request and recommends for the item to move forward to the Board of County Commissioners for consideration. The countywide in-kind reserve balance allows for the funding of this request.

Background

A retroactive waiver for in-kind services is being requested by a not-for-profit organization South Florida Super Bowl XLI Host Committee for their Volunteer Pep Rally held on April 22, 2006.

In-kind services have been requested in an amount not to exceed \$716 from the Park and Recreation Department for use of the show mobile. This event will be funded from the countywide in-kind reserve fund.

In FY 2005-06 the South Florida Super Bowl XLI Host Committee received an award of \$550,000 as part of the County's commitment to all Super Bowl XLI events in addition to in-kind services to be provided by the Miami-Dade County Police and Fire Departments during game day.

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